

NEW FOOD DELIVERY SERVICE

FOR THE OFFICE MEETING

On a balmy November night at Smoke near Sunset Station, eager diners listened to live jazz while enjoying small plates from Tim the Girl, Smoke and the 350 Baking Company.

Foodee, a Vancouver-based startup, hosted the tasty pop-up dinner to celebrate their arrival in San Antonio and to give patrons a taste of new menus available via the Foodee platform. The company's food delivery service allows businesses to order from top local restaurants. And the list of San Antonio partners is long, including familiar local companies like Bread Box, Dignowity Kolaches, and Botika, to name a few.

According to their website, Foodee only partners with local owner-operated restaurants.

"We are excited to bring the local flavor of the San Antonio food community into the boardrooms of top local companies," Foodee CEO Ryan Spang said. "San Antonio is home to some of America's leading corporations and offers a rich restaurant scene where our delivery platform thrives."

Foodee might just be addressing an unmet need within the food delivery space by curating and delivering local cuisine directly to company lunchrooms and meeting spaces. In Austin for more than a year, Foodee sets itself apart from consumer-focused services like Postmates, Caviar, and Favor, by catering exclusively to corporate clients.

"The food scene here is fantastic," Operations Manager Miranda Puente said. "What I love is all the locally sourced food that reflects all types of cuisines and niches."

Tailoring their service to corporate needs, Foodee partners with higher quality local restaurants that don't typically deliver. Foodee uses a tech-enabled platform to ensure team dining is on time, accurate, and of the best quality possible in local cuisine.

"What's different in what Foodee offers is the end-to-end user service, with our concierge service making life easier for companies looking for authentic, local flavors in food. A step below a full catering service, we set up the food nicely, using 100 percent compostable plates and cutlery," Ms. Puente explained.

Many local partners feel Foodee is invested in their success. Denise Garza Dominguez and John Dominguez recently opened the 350 Bakery in the heart of Southtown. The new shop, which features fresh-baked pastries and a coffee bar serving Merit Roasting Coffee, looks forward



Tim McDiarmid shares a display of fresh food she sampled at the Foodee event at Smoke. (Photo by Iris Gonzalez)

to working with Foodee. And Tim McDiarmid, owner of Tim the Girl and The Good Kind, believes Foodee will be a great addition to the food scene in San Antonio.

"We're a perfect match for Foodee," said Ms. McDiarmid. "We have menus from both Tim the Girl and The Good Kind (a new concept storefront coming soon). Being a Foodee partner is also great exposure for us."

Foodee started its delivery service in Vancouver in 2012. Since then, they've established more than 4000 customers and 400 restaurant partnerships in Atlanta, Austin, Columbus, Denver, Minneapolis, Philadelphia, Pittsburgh, Toronto, and Vancouver.

To learn more, visit www.food.ee/san-antonio-foodee. - Iris Gonzalez